

PROFHILO®



This brochure is for patients treated with PROFHILO®

EVERYONE IS A MASTERPIECE.

dermo**cosmética**.



Caring Innovation

IBSA proposes **aesthetic treatments** based on **hyaluronic acid** to **enhance the beauty of these areas** while respecting their unique characteristics, because

EVERYONE IS A MASTERPIECE.

The facial skin represents the first thing the outside world sees of us and is one of the most exposed areas throughout the year.

The four pillars of **OPTIMAL SKIN QUALITY** that transcends the ages:

1. Skin hydration - deep tissue hydration
2. Skin elasticity - the bounce back
3. Skin laxity - volume and firmness
4. Skin smoothness - reduced wrinkles

UNDERSTANDING SKIN

Skin anti-ageing is no longer about the reversal of a natural cutaneous process, but is about improving and restoring skin **QUALITY**.

It is therefore important to take care of these areas and address the visible signs of reduced skin quality. As part of a treatment plan to address your specific needs, your cosmetic practitioner has recommended the use of PROFHILO®.

WHAT IS PROFHILO®



PROFHILO® is a Facial Injectable product containing hyaluronic acid (HA) that is used to plump the skin, to smooth away wrinkles, improve texture, and boost skin quality.¹

It is a **PATENTED** hybrid cooperative complex of high and low molecular weight HA that is stabilised without **CHEMICAL** modification.^{2,3}

PROFHILO® intervenes in the physiological process of skin ageing. It has been optimally designed to correct skin ageing through its effects on **TISSUE REMODELING** and **TISSUE REPAIR** processes.⁴

ASK YOUR TREATING PHYSICIAN
ABOUT THE IMPORTANCE OF
THE PHYSICAL CHARACTERISTICS
OF HYALURONIC ACID AND
THE ROLE IT PLAYS IN TISSUE
REMODELING WHEN INJECTED
UNDER THE SKIN

PROFHILO®

IT IS

HYALURONIC ACID

Developed with IBSA's patented hybrid stabilisation process (NAHYCO™ Technology).² PROFHILO® contains a high concentration of high and low molecular weight HA and delivers a durable, corrective action on the facial skin through its slow release, resistance to natural degradation and tissue spreadability.^{4,5}

IT IS

WITHOUT CHEMICAL MODIFICATION

Using a highly purified HA that is obtained through a patented production process[†], it is then optimally formulated without the addition of chemical agents, providing you with a well tolerated injectable treatment.³

IT IS

EFFECTIVE FOR IMPROVING SKIN QUALITY

PROFHILO® has shown to improve facial volume, skin elasticity and hydration.^{6,8} It also provides a reduction of wrinkles coupled with a tightening effect^{6,9} and overall perceived improvement in skin quality.^{6-9^}

IT IS

WITH FEWER INJECTIONS

PROFHILO® is given through a specially developed injection technique that translates to fewer injection points, fewer side effects and reduced number of treatment sessions,^{7,8} making it the perfect lunch-time procedure.

^Results from 8 weeks after first injection.

†SHYALT ULTRAPURE Sodium Hyaluronate, Altergon Italia srl



BAP TECHNIQUE

The **BAP Technique (Bio Aesthetic Points)** is the highly **recommended protocol for treating the face**⁶⁻⁹.

WHAT TO EXPECT WITH PROFHILO[®]:

- Only 10 injection points for each area (ex: 5+5 for the 2 sides of the face)
- Minimally invasive, concentrating a defined volume of product in specific injection points while maximising product diffusion^{7,8}
- It does not require any prior preparation of the patient

For optimal results, an initial cycle of **TWO TREATMENT SESSIONS AT 30 DAY INTERVALS** is recommended, with maintenance treatments to follow with assessment

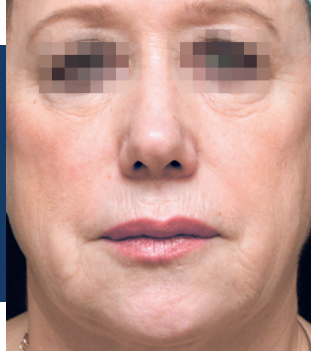
All these characteristics make it the **PERFECT LUNCH-TIME PROCEDURE**, allowing you to go straight back to normal daily life.

RESULTS

BEFORE



AFTER 2 TREATMENTS



Courtesy of Dr. Elena Goltsova (Russia)

BEFORE



AFTER 2 TREATMENTS



Courtesy of Dr. Emma Ravichandran (Glasgow, Scotland)

WHY PROFHILO®

Over

6.5 MILLION

treatments performed as of
December 2022¹⁰

Available in

80 COUNTRIES

AWARDS



MAINTAIN RESULTS AT HOME

PROFHILO® Haenkenium

Multi-action antioxidant cream for maintaining cellular vitality.

Enhances firmness and elasticity and reduces micro-wrinkles.

PROFHILO® Haenkenium contains a hyaluronic acid complex with a dual molecular weight and a patented dry extract of *Salvia Haenkei* Haenkenium, a powerful antioxidant.



Intended for face, neck and décolletage remodeling.

For optimal results, PROFHILO® Haenkenium is best used in conjunction with PROFHILO® treatments.

How to use: Ideal for all skin types. Recommended daily use, in the morning and evening. Particularly suitable after dermo-aesthetic treatments for its soothing and moisturising agents.

FAQs

What is the difference between PROFHILO® and fillers?

HA Fillers are intended to add volume and replace volume loss in the face, e.g. to give you apple cheeks or a well-defined jawline and pointed chin.

PROFHILO® is a product of hybrid cooperative complexes of high and low molecular weight HA, with each size serving a different function that is essential to exert a remodeling effect on the dermal layer of the skin, allowing for improvement to skin texture and skin quality.³

Who is PROFHILO® for?

PROFHILO® is intended for anyone with concerns about skin ageing, as assessed by your cosmetic practitioner. Because as we age, declines in collagen, elastin and hyaluronic acid can lead to the structural and functional changes to the skin. These alterations can cause a decrease in barrier function and hydration, and also increases sagging, pore size, wrinkles, among other undesirable changes in skin quality.¹²

What is PROFHILO® like?

PROFHILO® is administered as an injection into the skin using an ultrafine needle on 5 pre-determined injection points on each side of the face.¹ Each treatment session usually takes around 10 minutes.

Is there any downtime?

There is no downtime. It is advisable to avoid alcohol, aspirin or anti-inflammatory medication in the 24 hours before treatment.¹³

Immediately after treatment you should avoid wearing make-up, and give sports, swimming and any other strenuous physical activity a miss for 24 hours. It is also best to avoid saunas and steam rooms for a few days after treatment.¹³

Are there any side effects?

As with any cosmetic treatment, side effects can occur. You may experience side effects that are localised and temporary, there may be pain, sensation of heat, redness, swelling or itching. Hardening or nodules may appear at the point of injection. Please refer to the Patient Information leaflet¹ for further information regarding side effects. And if any reactions persistent beyond 10 days, please consult your physician.¹

When will I see results?

PROFHILO® typically produces a noticeable difference in skin hydration, elasticity, facial volume and wrinkle reduction after 2 treatments (30 days apart).⁶⁻⁹ Skin tightening, brightening, and improved texture and pigmentation have been reported after treatment.⁷ Overall satisfaction with facial skin appearance after treatment was also reported from 8 weeks after the first treatment.^{6,8-9}

The need for top-up and maintenance treatments may vary anywhere from 2-6 months* after receiving your initial treatment (2 injections), your doctor will need to assess and evaluate your response to the initial treatment to determine a suitable treatment interval.

For more information, please consult your cosmetic practitioner for further advice and refer to the PROFHILO Patient Information Leaflet (PIL)¹

*This is subject to the degree of skin laxity and ageing, which will vary from patient to patient.



References:

1. PROFHILO® Patient Information leaflet.
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8. Laurino C. et al. 2015; Eplasty 15:e46.
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11. D'Agostino, A. et al. 2017. Carbohydrate Polymers, 157, 21–30.
12. Humphrey, S. et al. 2021; Dermatologic Surgery 47(7): 974-981.
13. PROFHILO® Pre- and Post- Treatment Instructions. Data on File.

To learn more about PROFHILO® go to
www.ibsaderma.com.au

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